



BIG MOUTH SCREAMER

Newsletter 5/1/08
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Big Mouth Marketing, 1071 SW 30th Ave, Suite 200, Deerfield Beach, Florida 33442 •
Ph: 561-228-1873 / 954-354-0441 • fax: 801-922-2769 / 954-354-0405

Welcome New Advertisers!

We are pleased to list our newest advertisers and hope you will visit their locations and support your fellow Big Mouth Advertisers!



- **Whitsyms Nursing Service** – For All Your Home Health Care and Nursing Referral Services
Web: www.whitsyms.com

- **Freeman & Haas Orthodontics**– 2 locations: West Palm Beach and Wellington. Web: www.bracebyfreemanhaas.com Ph: 561-795-2734

- **Financial Insurance Assoc. Inc**– 300 Avenue Of The Champions Suite 100, Palm Beach Gardens– Ph: 561-775-0419 Web: www.palmbeachinsurance.net

- **General Cosmetic & Implant Dentistry**– 1825 Forest Hill Blvd Suite 206, West Palm Beach Ph: 561-433-9694 Web: www.terrificsmilespb.com



- **The Klemow Law Firm, P.A** – Florida Wills & Trusts Law Firm– Ph: (877) WILL-NOW
Web: www.floridawilllawyers.com



- **Deratany, Skorupa & O'Hara Attorneys At Law**– 1201 US Highway One, North Palm Beach
Ph: 561-624-7989– Web: www.unionlegalhelp.com

- **ERA Southern Exposure Realty**– 2151 Alternate A1A South, Suite 400, Jupiter 33477 –
Ph: 561-748-7177 Email: larry.cook@era.com

- **½ Price Mattress**– 3951 N. Haverhill Road # 107, West Palm Beach –Ph: 561-478-5354 –
Web: www.hp mattress.com

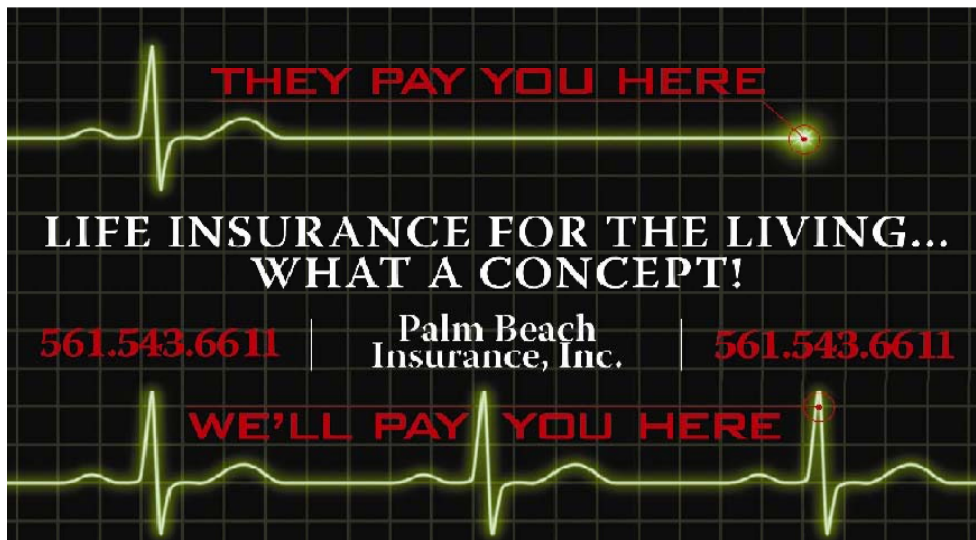


- **Reflections**– 4512 N. Flagler Drive Suite 301C, West Palm Beach Ph: 561-882-4020
Web: www.reflections lasertreatments.com



INSIDE THIS ISSUE	
Welcome New Advertisers	1
Advertiser of the Month	2
Event Calendar Attendance	3
When are we on the Road?	3
Build out a Big Mouth Vehicle	3
Where has your ad been?	4
Dateline NBC	4
Focusing on you!	4
Track your Truck – GPS System	5
Corporate Office Contacts	5

Advertiser Of The Month



Financial Insurance Assoc. Inc.

Joseph A. Gambino

josephgambino@bellsouth.net

Ph: 561-644-5953

300 Avenue Of The Champions
Suite 100

Palm Beach Gardens, FL 33418

Palm Beach Insurance, Inc.

Frank A. Bevacqua

fbevacqua@palmbeachinsurance.net

Ph: 561-543-6611

1601 Belvedere Rd
Suite 206-E

West Palm Beach, FL 33406

Quality of Life Insurance

It's Life Insurance You Don't Have to Die to Use!

Traditional life insurance is designed to provide security for your loved ones in the event of your premature death.... But what if you have serious heart attack, cancer or a stroke and don't die? How about financial help during critical or long-term chronic illnesses?

AGLA Consumer Choice Term is one of the Quality of Life... Insurance products offered by American General Life and Accident Insurance Company. This Policy offers you the option to receive benefits during your lifetime if you suffer a qualifying illness or condition.

Call Joe of Frank today for more Information and a Free Quote!

BIG MOUTH EVENT CALENDAR ATTENDANCE

February

Safety Fair-
Royal Palm Beach

Sergeant Chris Reyka Ride - Crime Stoppers

March

Media Conference & Tradeshow-
Orlando Convention Center

Biz to Biz Networking Expo -
Sheraton- Ft. Lauderdale

April

Networking Event - Ruth Chris Steakhouse, Boca Raton

Biz to Biz Networking -
Embassy Suites-Boca Raton

When Are We On The Road?

Big Mouth Marketing has been doing some extensive research over the last 6 months on how to best help promote our customers.

We have decided that the best way to help enhance the services and/or products of our customers is to change the hours and days that the vehicles will be on the Road.

We now will be driving on Thursday, Friday and Saturday Nights! On Saturday our vehicles will be traveling by Restaurants and Shops till 10pm!

The illuminating lights will make the banners even more eye-catching and spectacular!



Build Out a Big Mouth Vehicle (Living Art 3D Display)

Not only does Big Mouth have the ability to have Scrolling Billboard on every Vehicle, we also can build out the inside too.

With the high-quality crystal-clear glass that is on the sides and back, our vehicles can become a mobile showroom, or display larger-than life versions of your product. To make it even better we have external audio! With eight externally-mounted speakers on each of the vehicles, you can play your audio recordings at events, and functions.



WHERE HAS YOUR AD BEEN?

So you committed to advertising on our North Palm Beach, Central Palm Beach, South Palm Beach or Broward vehicle. Or maybe all of them! And now you are thinking..... where has my ad **REALLY** been seen?

Not only have our vehicles traveled the streets of Palm Beach and Broward County, but we have also been featured at the:

- Porthole Golf Tournament- Miami
- The Mansion Event - For the Cruise Industry
South Beach, Miami
- Integrative Dermatology’s Ribbon Cutting Ceremony- Boca Raton
- Primary Care Health Expo- South Florida Fair Grounds
- Networking Events: Biz to Biz Networking-
Ft. Lauderdale and Boca Raton
- Featured on Dateline NBC- Interviewed with Bob Gilmartin
- Safety Fair- Hosted by PBSO in Royal Palm Beach
- Sergeant Chris Reyka Memorial Ride-Crime Stoppers

DATELINE NBC

Big Mouth Marketing Vehicles have been so impressive in the appearance, that we have just recently been interviewed and featured on Dateline NBC!

They recognized all the work we have been doing with Crime stoppers, and the effectiveness of our medium.

Big Mouth Marketing Does Charitable work for:

- CRIME STOPPERS
- Missing Children
- Other Charitable and not for profit Organizations

FOCUSING ON YOU!

We are always seeking to improve our ability to market, brand and advertise your company. Here are a few questions you can ask your callers to track the effectiveness of your ad:

- How did you hear about us?
- Have you seen any of our ads?
- Where have you seen them?
- What do you recall most about the ad?

Also, we are always capable of bringing your banner vehicle to events that you are participating in*. We recommend that you contact our offices directly to schedule and event. info@bigmouthadz.com

*Provided we have the availability

TRACK YOUR TRUCK... THROUGH OUR GPS SYSTEM

OK – so you have your advertising on 1 or more of our vehicles and you want to see turn by turn where your advertising campaign is being displayed.... Here is a step by step outline for you to monitor your vehicle:

- Go to our website: www.bigmouthadz.com
- Click on menu bar on right – “GPS Client Log in”
- Click on “Click here”
- Enter information Login : bbmark ; password: pass
- Open page to full size, in the upper right corner – click the down arrow for “Select a Unit”.
- Please click on the number indicated on your invoice. For your reference they are as follows:
 - C662 = SOUTH PALM BEACH
 - C673 = CENTRAL PALM BEACH
 - C674 = NORTH PALM BEACH
 - C943 = NW BROWARD
- Click “get trail” to see the vehicle route
- You may also click on the menu above that screen called “Reports” which can generate a report of your vehicle.

Should you have any difficulty at anytime accessing this information, please call us for further assistance at 561-228-1873.

** All vehicles are scheduled to travel 50 hours per week. This may be achieved in any combination of days of the week.

BIG MOUTH MARKETING, LLC dba Big Mouth Advertising

** CORPORATE ADDRESS**

1071 SW 30TH Avenue
Suite 200
Deerfield Beach, FL 33442

Corporate Phone:
561-228-1873 / 954-354-0441

Corporate Fax:
801-922-2769 / 954-354-0405

E-Mail:
INFO@BIGMOUTHADZ.COM

Website:
www.bigmouthadz.com

CORPORATE OFFICE CONTACTS

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EXECUTIVE STAFF:

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	561-228-1873	

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	561-228-1873	

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Peter Lapore	561-228-1873	peter@bigmouthadz.com
Jennifer Venuti	561-228-1873	

Office Staff:

Kayla Gish– Marketing Asst.	561-228-1873	kayla@bigmouthadz.com
Tarj Baker–	561-228-1873	tarj@bigmouthadz.com

New Business Development Asst.

“WE PUT YOUR WORD ON THE STREET”